

JM112080901

CPF- WFLA Tampa- Estimate B

		SUN	MON	TUES	WED	THURS	FRI	SAT	WEEK TOTAL
		xxx	xxx	xxx	xxx	xxx	xxx	8/11/2012	
NBC									
Sat	5:00a-12:00n	xxx	xxx	xxx	xxx	xxx	xxx	✓ 2	\$2,000.00
	6:00p-6:30p	xxx	xxx	xxx	xxx	xxx	xxx	✓ 1	\$900.00
									\$2,900.00
		SUN	MON	TUES	WED	THURS	FRI	SAT	WEEK TOTAL
		8/12/2012	8/13/2012	xxx	xxx	xxx	xxx	xxx	
NBC									
Mon-Fri	7:00a-9:00a	xxx	1	xxx	xxx	xxx	xxx	xxx	\$2,000.00
	2:00p-3:00p	xxx	1	xxx	xxx	xxx	xxx	xxx	\$250.00
	3:00p-4:00p	xxx	1	xxx	xxx	xxx	xxx	xxx	\$425.00
	4:00p-5:00p	xxx	1	xxx	xxx	xxx	xxx	xxx	\$650.00
	5:30p-6:00p	xxx	1	xxx	xxx	xxx	xxx	xxx	\$1,000.00
	6:00p-6:30p	xxx	1	xxx	xxx	xxx	xxx	xxx	\$2,000.00
	11:00p-11:35p	xxx	1	xxx	xxx	xxx	xxx	xxx	\$1,800.00
Sun	5:00a-12:00n	✓ 2	xxx	xxx	xxx	xxx	xxx	xxx	\$2,000.00
	6:00p-6:30p	1	xxx	xxx	xxx	xxx	xxx	xxx	\$1,000.00
									\$11,125.00

Gross \$14,025.00
 Less 15% \$2,103.75
 \$11,921.25

OK (signature)

8/14/12

Southern Campaign Resources
235 E Virginia Street
Tallahassee FL 32301

Committee To Protect FI/ Issue
Submission Number 127 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Committee To Protect FI/ Issue	Submission Cost:	14025	Campaign Ref:	JM112080901
Buyer:	..	Client/Product/Estimate:	/ /B	Sales Rep:	WFLA Political
Schedule Dates:	08/06/12 to 08/19/12	Weeks:	2	Order Ref:	
Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Committee To Protect FI/ Issue	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/06	08/13	Total	Cost
1	Olympics Summer Morning WKND Sa-SuSS	01	1000	30 Comme	Nbr of Spots	4	4	4000
2	Sat 6p NewsS.	02	900	30 Comme	Nbr of Spots	1	1	900
3	M-F 7a Today Show M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
4	M-F 2p Rachael Ray M.....	03	250	30 Comme	Nbr of Spots	1	1	250
5	M-F 3p Doctors M.....	04	425	30 Comme	Nbr of Spots	1	1	425
6	M-F 4p Dr Oz M.....	03	650	30 Comme	Nbr of Spots	1	1	650
7	M-F 530p News M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
8	M-F 6p News	02	2000	30	Nbr of Spots	1	1	2000
Weekly Totals: Total Spots(Ord Spots)					6	7	13	

Southern Campaign Resources
235 E Virginia Street
Tallahassee FL 32301

Committee To Protect FI/ Issue
Submission Number 127 Issue 1

News Channel 8
on your side



MeTV



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Committee To Protect FI/ Issue	Submission Cost: 14025	Campaign Ref: JM112080901
Buyer: ..	Client/Product/Estimate: / / B	Sales Rep: WFLA Political
Schedule Dates: 08/06/12 to 08/19/12	Weeks: 2	Order Ref:
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/06	08/13	Total	Cost
9	M-Su 11p News M.....	02	1800	30 Comme		1	1	1800
10	Sun 6p NewsS	02	1000	30 Comme		1	1	1000
Weekly Totals: Total Spots(Ord Spots)					6	7	13	

Grand Totals

Totals	08/06	08/13
Spots	13	6
Cost	14025	5900
		8125

Grand Totals:

Spots:	13
Gross Total:	14,025.00
Commission:	2,103.75
Net Total:	11,921.25

NAB Form PB-17 Issues

**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location: WFLA Tampa	Date: 6/26/12
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I, Erin Pennington
do hereby request station time concerning the following issue:

Jeff Brandes

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

see attached

Total Charges:

This broadcast time will be used by: Committee to Protect Florida

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes☒ No

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

n/a

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Protect Florida

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

06/26/12 [Signature] (850) 224-5909
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title